

Master of Business Administration (Marketing)
– October Start
Study Planner

First Year				
	Study Period 3 Oct- Dec	BUSN9152 Legal Signposts for Decision Makers	BUSN8009 Creating Resilient Supply Chains and Procurement	BUSN9153 Emerging Business Models: Disruptions, Collaboration and Competition
Second Year	Study Period 1 Feb - May	BUSN9146 Economic Environments: Assessing Current and Future Markets	BUSN8006 Driving Financial Performance	BUSN9148 Marketing in a Digital Age
	Study Period 2 Jul - Sep	BUSN9151 Trends in Business Finance	BUSN9149 Researching Markets	
	Study Period 3 Oct- Dec	BUSN9147 Leading a Future Workforce	BUSN9155 Digital Marketing and Analytics	BUSN9243 International Marketing and Export Management
Third Year	Study Period 1 Feb - May	BUSN8008 Building Teams and Networks	BUSN9264 Consumer Behaviour	BUSN9017 Marketing Strategy and Decision Making
	Study Period 2 Jul - Sep	BUSN8007 Ethics, Sustainability and Governance	BUSN9150 Business Analytics	
	Study Period 3 Oct- Dec			

Please note:

- This template should be read in conjunction with the [Course Rule](#)

- Topic information can be found on [Handbook](#)
- Specific timetable information can be found on the [Timetable page](#)