

# MABAFP

## Master of Applied Business Analytics Study Plan

The following Study Plans are available within this document:

- [Study Period 1 Commencing \(Page 2\)](#)
- [Study Period 2 Commencing \(Page 3\)](#)
- [Study Period 3 Commencing \(Page 4\)](#)

**Please note:**

- This document is provided as a guide only. Students are responsible for ensuring that they have completed their study according to the official Course rule:
  - MABAFP course rule – <https://handbook.flinders.edu.au/courses/current/MABAFP>
- Topic information for all topics, including pre-requisites can be found on the [Topic Page](#)
- General enrolment assistance is available via [Ask Flinders](#)

**Master of Applied Business Analytics**  
**Study Period 1 Commencing**



<b>First Year</b>	<b>Study Period 1</b> March - Jun	<b>COMP8702</b> Programming Fundamentals GE <i>(Semester 1)</i>  <i>(Standard Semester 1 topic – note different start date)</i>	<b>COMP8802</b> Fundamentals of Artificial Intelligence GE <i>(Semester 1)</i>  <i>(Standard Semester 1 topic – note different start date)</i>	
	<b>Study Period 2</b> Jul - Sep	<b>BUSN9049</b> Artificial Intelligence in Business Practice	<b>BUSN9150</b> Business Analytics	<b>BUSN9149</b> Researching Markets
	<b>Study Period 3</b> Oct - Dec	<b>BUSN9153</b> Emerging Business Models: Disruptions, Collaboration and Competition	<b>BUSN9233</b> Data Analysis for Decision Making	<b>BUSN9128</b> Advanced Industry Practicum
<b>Second Year</b>	<b>Study Period 1</b> March - Jun	<b>BUSN9115</b> Analysing Business Data	<b>BUSN9146</b> Economic Environments: Assessing Current and Future Markets	<b>Flexible Core Option</b> <b>BUSN9147</b> Leading a Future Workforce <b>OR</b> <b>BUSN9126</b> Industry Placement
	<b>Study Period 2</b> Jul - Oct	<b>COMP8711</b> Database Modelling and Information Management GE <i>(Semester 2)</i>  <i>(Standard Semester 2 topic – note different start date)</i>	<b>COMP8715</b> Neural Networks and Machine Learning GE <i>(Semester 2)</i>  <i>(Standard Semester 2 topic – note different start date)</i>	<b>BUSN9047</b> Coding for Business <i>(Semester 2)</i>  <i>(Standard Semester 2 topic – note different start date)</i>
	<b>Study Period 3</b> Oct - Dec	<b>BUSN9155</b> Digital Marketing and Analytics	<b>BUSN9265</b> Data Warehousing for Business Decision Making	

**Master of Applied Business Analytics**  
**Study Period 2 Commencing**



<b>First Year</b>	<b>Study Period 2</b> Jul - Sep	<b>BUSN9049</b> Artificial Intelligence in Business Practice	<b>BUSN9150</b> Business Analytics	<b>BUSN9149</b> Researching Markets
	<b>Study Period 3</b> Oct - Dec	<b>BUSN9153</b> Emerging Business Models: Disruptions, Collaboration and Competition	<b>BUSN9233</b> Data Analysis for Decision Making	<b>BUSN9128</b> Advanced Industry Practicum
<b>Second Year</b>	<b>Study Period 1</b> March - Jun	<b>COMP8702</b> Programming Fundamentals GE ( <i>Semester 1</i> )  <i>(Standard Semester 1 topic – note different start date)</i>	<b>COMP8802</b> Fundamentals of Artificial Intelligence GE ( <i>Semester 1</i> )  <i>(Standard Semester 1 topic – note different start date)</i>	
	<b>Study Period 2</b> Jul - Oct	<b>COMP8711</b> Database Modelling and Information Management ( <i>Semester 2</i> )  <i>(Standard Semester 2 topic – note different start date)</i>	<b>COMP8715</b> Neural Networks and Machine Learning GE ( <i>Semester 2</i> )  <i>(Standard Semester 2 topic – note different start date)</i>	<b>BUSN9047</b> Coding for Business ( <i>Semester 2</i> )  <i>(Standard Semester 2 topic – note different start date)</i>
	<b>Study Period 3</b> Oct - Dec	<b>BUSN9155</b> Digital Marketing and Analytics	<b>BUSN9265</b> Data Warehousing for Business Decision Making	
<b>Third Year</b>	<b>Study Period 1</b> March - Jun	<b>BUSN9115</b> Analysing Business Data	<b>BUSN9146</b> Economic Environments: Assessing Current and Future Markets	<b>Flexible Core Option</b> <b>BUSN9147</b> Leading a Future Workforce <b>OR</b> <b>BUSN9126</b> Industry Placement

First Year				
	Study Period 3 Oct - Dec	<b>BUSN9153</b> Emerging Business Models: Disruptions, Collaboration and Competition	<b>BUSN9233</b> Data Analysis for Decision Making	<b>BUSN9128</b> Advanced Industry Practicum
Second Year	Study Period 1 March - Jun	<b>COMP8702</b> Programming Fundamentals GE ( <i>Semester 1</i> )  <i>(Standard semester 1 topic different start date)</i>	<b>COMP8802</b> Fundamentals of Artificial Intelligence GE ( <i>Semester 1</i> )  <i>(Standard semester 1 topic different start date)</i>	
	Study Period 2 Jul - Oct	<b>COMP8711</b> Database Modelling and Information Management ( <i>Semester 2</i> )  <i>(Standard semester 2 topic different start date)</i>	<b>COMP8715</b> Neural Networks and Machine Learning GE ( <i>Semester 2</i> )  <i>(Standard semester 2 topic different start date)</i>	<b>BUSN9047</b> Coding for Business ( <i>Semester 2</i> )  <i>(Standard semester 2 topic different start date)</i>
	Study Period 3 Oct - Dec	<b>BUSN9155</b> Digital Marketing and Analytics	<b>BUSN9265</b> Data Warehousing for Business Decision Making	
Third Year	Study Period 1 March - Jun	<b>BUSN9115</b> Analysing Business Data	<b>BUSN9146</b> Economic Environments: Assessing Current and Future Markets	<b>Flexible Core Option</b> <b>BUSN9147</b> Leading a Future Workforce <b>OR</b> <b>BUSN9126</b> Industry Placement
	Study Period 2 Jul - Sep	<b>BUSN9049</b> Artificial Intelligence in Business Practice	<b>BUSN9150</b> Business Analytics	<b>BUSN9149</b> Researching Markets