Master of Accounting and Marketing Study Planner – Semester 2 start



First Year	2 Semester 1	BUSN9113 Exploring Accounting	BUSN9114 ** Transforming Accounting	BUSN9115 Analysing Business Data	BUSN9243 International Marketing
	Semester 2	Principles	Processes	Analysing Business Buta	and Export Management
Second Year	Semester 1	BUSN9119 ** Managing Company Finances	BUSN9122 Understanding Taxation Law	BUSN9148 Marketing in a Digital Age	BUSN9117 ** Measuring Operational and Financial Performance
	Semester 2	BUSN9120** Accounting for Companies	BUSN9121 ** Building Confidence with Audit and Assurance	BUSN9149 Researching Markets	BUSN9123 Upholding Business Law and Regulations
Third Year	Semester 1	BUSN9017 Marketing Strategy and Decision Making	BUSN9118 ** Resolving Accounting Issues	BUSN9116 Appraising Economic Environments	BUSN9264 Consumer Behaviour
	Semester 2				

^{**} Pre-requisites apply

In order to complete this degree in two consecutive years students will need to ensure they enrol into BUSN9114 in their first semester.

Please note:

- This template should be read in conjunction with the Course Rule
- Topic information can be found on the <u>Topic Page</u>