

# Bachelor of Psychological Science, Bachelor of Business (Marketing) Study Planner

First Year	Semester 1				
	Semester 2	<b>PSYC1102</b> Psychology 1B	<b>BUSN1009</b> Quantitative Methods	<b>BUSN1011</b> Accounting For Managers	<b>BUSN1019</b> Law for Business
Second Year	Semester 1	<b>PSYC1101</b> Psychology 1A	<b>PSYC1106</b> Research Methods 1	<b>BUSN1022</b> Marketing Principles	<b>BUSN1012</b> Management, People and Organisations
	Semester 2	<b>PSYC2019</b> Personality and Social Psychology	<b>PSYC2021</b> Human Development	<b>BUSN2020**</b> Consumer Behaviour	BUSN Option 1
Third Year	Semester 1	<b>PSYC2018</b> Research Methods 2	<b>PSYC2020</b> Cognition and Learning	<b>BUSN2038</b> Human Resource Management	<b>BUSN1013</b> Economics for Business
	Semester 2	<b>PSYC2022</b> Psychological Assessment and Measurement	<b>PSYC3007</b> Research Methods 3	<b>INNO1001</b> Innovative and Creative Thinking: Recognising Opportunities	Marketing Specialisation
Fourth Year	Semester 1	<b>PSYC3235</b> Applications of Psychological Science	PSYC 3### Option 1	<b>BUSN2019</b> International Business Context	<b>BUSN2028**</b> Market Research
	Semester 2	PSYC 3### Option 2	Elective	<b>BUSN3055**</b> Strategic Management	Marketing Specialisation
Fifth Year	Semester 1	PSYC 3### Option 3	<b>BUSN3051**</b> International Marketing	<b>BUSN3042**</b> Strategic Marketing	BUSN Option
	Semester 2				

\*\* Pre-requisites apply

Please note:

- This template should be read in conjunction with the [Course Rule](#) which is the best guide to the required topics in your combined degree.
- The Student System will treat you as being enrolled in two separate degrees and will list topics that are outside of your combined course rule. Please be careful to enrol in the correct topics.
- Topic information can be found on the [Topic Page](#)

**Require Elective Advice?** <https://students.flinders.edu.au/my-course/study-plans/elective-advice>