

Bachelor of Psychological Science/ Bachelor of Business (Marketing) Combined Degree
Study Planner



Year 1	Semester 1	PSYC1101 Psychology 1A	PSYC1106 Research Methods 1	BUSN1012 Management, People and Organisations	BUSN1022 Marketing Principles
	Semester 2	PSYC1102 Psychology 1B	BUSN1009 Quantitative Methods	BUSN1011 Accounting For Managers	BUSN1019 Law for Business
Year 2	Semester 1	PSYC2018 Research Methods 2 PSYC1101, PSYC1102, PSYC1106	PSYC2020 Cognition and Learning PSYC1101, PSYC1102	BUSN1013 Economics for Business	BUSN2038 Human Resource Management
	Semester 2	PSYC2019 Personality and Social Psychology PSYC1101, PSYC1102	PSYC2021 Human Development PSYC1101, PSYC1102	PSYC2022 Psychological Assessment and Measurement PSYC2018	BUSN2020** Consumer Behaviour
Year 3	Semester 1	Option Year 3 topic PSYC3XXX	BUSN2019 International Business Context	BUSN2028** Market Research	BUSN3051** International Marketing
	Semester 2	Option Year 3 topic PSYC3XXX	INNO1001 Innovative and Creative Thinking: Recognising Opportunities	Year 3 Option Topic	Year 3 Option Topic
Year 4	Semester 1	PSYC3235 Applications of Psychological Science 13.5 units PSYC2xxx and PSYC2018	Option Year 3 topic PSYC3XXX	BUSN3042** Marketing Planning and Strategy: Contemporary and Future Focused	BUSN Elective
	Semester 2	PSYC3007 Research Methods 3 13.5 units PSYC2xxx and PSYC2018	Elective	BUSN3055** Strategic Management	BUSN Elective

Key:

Psychology Topics
Business Topics
Prerequisite Topic(s)

Please note:

- This document is provided as a guide only. Students are responsible for ensuring that they have completed their study according to the official [Course Rule](#).
- Topic information for all topics, including pre-requisites can be found on the [Topic Page](#).
- Psychology pre-requisites are noted in *red*. Students must have passed the listed pre-requisite topics/ units to proceed with their enrolment.
- Business topics marked with ** have pre-requisites attached. Please details on the [Topic Page](#).
- General enrolment assistance is available via [Ask Flinders](#).
- For specific course advice e-mail: CourseAdvice.EPSW@flinders.edu.au (for BPS component) and CourseAdvice.BGL@flinders.edu.au (for BBUS component).