

# Bachelor of Creative Industries (Festivals and Arts Production) Study Planner



Humanities, Arts and Social Sciences

First Level	Semester 1	BUSN1022 Marketing Principles	COMS1001 Academic and Professional Communication	CREA1001 Introduction to the Creative Arts	INNO1001 Innovative and Creative Thinking: Recognising Opportunities
	Semester 2	TOUR1103 Introduction to Events	VEED1003 Essential Multimedia	Elective First level topic	Elective First level topic
Second Level	Semester 1	CREA2101 Creative Cities: Ecologies of Social Transformation	INNO2001 Innovation for Social Impact: Doing Good While Doing Well	TOUR2101* Place, Culture and Tourism	TOUR2103* Event Design and Management
	Semester 2	CREA2106* Creative Arts Theory and Practice	TOUR2105* Marketing for the Visitor Economy	Option topic Select one of: INDG2001 INDG2002 INDG2004	Elective Second level topic
Third Level	Semester 1	CREA3005 Festivals and their Place in the World	CREA3122 Cultural Leadership	DRAM3106* Dramaturgy and New Writing	INNO3001A From Innovation to Impact: Creating a Roadmap from Opportunity to Action
	Semester 2	CREA3456* Cultural Policy and the Arts	TOUR3106* Tourism and Events Business Planning and Innovation	Elective Third Level topic	Elective Third Level topic

## Key:

Core Topics
Elective Topics

## \* Pre-requisites apply

Please note:

- This document is provided as a guide only. Students are responsible for ensuring that they have completed their study according to the official [Course Rule](#).
- Topic information for all topics, including pre-requisites can be found on the [Topic Page](#)
- Advice on which elective to choose is available on the [Elective Advice](#) page
- General enrolment assistance is available via [Ask Flinders](#)
- For specific course advice e-mail: [courseadvice.HASS@flinders.edu.au](mailto:courseadvice.HASS@flinders.edu.au)