

# Bachelor of Business (Sports Management) Study Plan



Business, Government and Law

First Year	Semester 1	<b>BUSN1012</b> Management, People and Organisations	<b>BUSN1022</b> Marketing Principles	<b>BUSN1013</b> Economics for Business	<b>HLPE1550</b> Introduction to Sport and Physical Activity
	Semester 2	<b>BUSN1009</b> Quantitative Methods	<b>BUSN1011</b> Accounting for Managers	<b>BUSN1019</b> Law for Business	<b>INNO1001</b> Innovative and Creative Thinking: Recognising Opportunities
Second Year	Semester 1	<b>HLPE1551</b> Sociology of Sport and Physical Activity	<b>BUSN2019</b> International Business Context	<b>BUSN2038</b> Human Resource Management	<b>BUSN Option or General Elective</b>
	Semester 2	<b>BUSN2051</b> Sports Marketing	<b>BUSN2048</b> Social Media Marketing (Sports Management option)	<b>BUSN Option or General Elective</b>	<b>BUSN Option or General Elective</b>
Third Year	Semester 1	<b>BUSN3069</b> Sports Leadership and Governance	<b>BUSN3044</b> Industry Placement (Sports Management option)	<b>BUSN Option or General Elective</b>	<b>BUSN Option or General Elective</b>
	Semester 2	<b>BUSN3055</b> Strategic Management	<b>BUSN3065</b> The Future of Work in the Digital Age	<b>BUSN3068</b> Sports Law	<b>HLPE3534</b> Introduction to Sport Coaching, Management and Administration

\* Two must be Electives, three must be BUSN options

\*\* Pre-requisites apply

### Please note:

- This template should be read in conjunction with the [Course Rule](#)
- Topic information can be found on the [Topic Page](#)
- Your program only allows for a maximum of 10 first year topics (e.g. BUSN1###)

Require Elective Advice? <https://students.flinders.edu.au/my-course/study-plans/elective-advice>