

BBA

Bachelor of Business Analytics

Study Plans

The following Study Plans are available within this document:

- [Semester 1 Commencing \(Page 2\)](#)
- [Semester 2 Commencing \(Page 3\)](#)

Please note:

- **Students can choose to do one of the following:**
 - One 18 units minor, or
 - 18 units options topics
- This document is provided as a guide only. Students are responsible for ensuring that they have completed their study according to the official Course rule:
 - BBA course rule – <https://handbook.flinders.edu.au/courses/current/BBA>
 - For a full list of available minors and option topics, please see [the course rule](#).
- Topic information for all topics, including pre-requisites can be found on the [Topic Page](#)
- General enrolment assistance is available via [Ask Flinders](#)

Bachelor of Business Analytics
Semester 1 Commencing



First Year	Semester 1	BUSN1022 Marketing Principles in the Digital Era	COMP1002 Fundamentals of Artificial Intelligence	COMP1102 Programming Fundamentals	BUSN1011 Finance and Accounting for Leaders
	Semester 2	BUSN1009 Interpreting and Visualising Business Data	BUSN1025 Coding for Business	ENGR1762 Networks and Cybersecurity	Minor or Option
Second Year	Semester 1	BUSN2053 Building Resilience and Professional Skills	BUSN3074 HR Information Systems & Analytics	BUSN2028 Uncovering Global Market Insights	BUSN2056 Harnessing the Power of FinTech
	Semester 2	COMP1711 Database Modelling and Information Management	BUSN2031 Business Forecasting	BUSN2059 Supply Chain Analytics	Minor or Option
Third Year	Semester 1	BUSN3027 Digital Marketing and Analysis	<p>Enrol and complete BUSN3100 Workplace Preparation topic (0 unit) prior to enrolling in one of the following.</p> <p>BUSN3044 Industry Placement OR BUSN3073 Engaging with Industry</p>	COMP3781 Cybersecurity	Minor or Option
	Semester 2	BUSN3065 A.I Cybersecurity and the Future of Work	BUSN3075 Data Warehousing and Decision Making	BUSN3055 Using Strategy for Business Transformation	Minor or Option

Bachelor of Business Analytics
Semester 2 Commencing



First Year	Semester 1				
	Semester 2	BUSN1009 Interpreting and Visualising Business Data	BUSN1011 Finance and Accounting for Leaders	BUSN1025 Coding for Business	ENGR1762 Networks and Cybersecurity
Second Year	Semester 1	BUSN1022 Marketing Principles in the Digital Era	COMP1002 Fundamentals of Artificial Intelligence	COMP1102 Programming Fundamentals	Minor or Option
	Semester 2	COMP1711 Database Modelling and Information Management	BUSN2059 Supply Chain Analytics	BUSN2031 Business Forecasting	Minor or Option
Third Year	Semester 1	BUSN2053 Building Resilience and Professional Skills	BUSN3074 HR Information Systems & Analytics	BUSN2028 Uncovering Global Market Insights	BUSN2056 Harnessing the Power of Fintech
	Semester 2	BUSN3065 A.I Cybersecurity and the Future of Work	BUSN3075 Data Warehousing and Decision Making	BUSN3055 Using Strategy for Business Transformation	Minor or Option
Fourth Year	Semester 1	BUSN3027 Digital Marketing and Analysis	<p>Enrol and complete BUSN3100 Workplace Preparation topic (0 unit) prior to enrolling in one of the following.</p> <p>BUSN3044 Industry Placement OR BUSN3073 Engaging with Industry</p>	COMP3781 Cybersecurity	Minor or Option